

SEMICON[®] China2010

March 16-18, 2010

Shanghai New Int'l Exposition
Center (SNIEC)

IC Applications of China Market Pavilion

One-stop Solution, Covering the Entire
Semiconductor Supply Chain



Presented by SEMI and the SICA, the China IC Supply Chain Pavilion is a "show-within-the-show" that highlights companies and technologies that serve the complete IC manufacturing supply chain, from IC design to final manufacturing, including electronic design automation (EDA), fabless IC companies, and foundries. The pavilion integrates these technologies and suppliers in one location to showcase the capabilities of China's IC manufacturing market.

China: Leading the Global Economy and Industry Recovery

China continues to lead the world's IC markets in growth as the industry emerges from the global economic recession. As a strategic, pillar industry in China, the semiconductor industry has received unparalleled support from the Chinese government to encourage growth and expansion.

With both a growing domestic consumption of and export market for electronic product, China continues to grow as a critical IC manufacturing base to serve the demand for and local consumption of semiconductors.

Features/Benefits of Exhibiting at the Theme Pavilion

- Meet with local and national government officials from across China who influence investment in manufacturing projects. Chinese officials and representatives regard SEMICON China as the most comprehensive venue for connecting with industry leaders and market information.
- Leverage the strength of the SEMICON China community of more than 50,000 people attending SEMICON China. More than 60% of visitors represent management and engineering functions with direct influence on purchasing decisions
- Flexible exhibit packages include
 - ✓ Exhibit booth
 - ✓ Presentation opportunities at the pavilion stage
 - ✓ Company-to-customer matchmaking service to connect you to your target audiences
 - ✓ Opportunity to display your products as part of the educational technology showcase

THEME PAVILION

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