



Chinese American Semiconductor Professional Association (CASPA)

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CASPA 2008 Annual Conference & Dinner Banquet

Theme: "Enabling Technologies for Interactive Human Interface"

Date/Time: Saturday, October 25th, 2008; **Conference:** 12:30pm – 5:00pm; **Dinner Banquet:** 6:00pm – 9:30pm
Venue: Santa Clara Convention Center, 5001 Great America Parkway, Santa Clara, CA 95054; (408) 748-7000
Fees: FREE admission to Annual Conference
Dinner Banquet \$50 per guest; RSVP: office@caspa.com; Tel: (408) 245-5638
Parking: FREE

Conference Agenda:

12:30pm – 1:00pm Registration and Networking
1:00pm – 1:45pm Welcome from CASPA Chairman/President
CASPA Annual Board of Directors (BOD) Election
1:45pm – 4:50pm Annual Conference
"Enabling Technologies for Interactive Human Interface"
4:50pm – 5:00pm Announcement of BOD Election Result

Distinguished Speakers:

Kevin Shaw, Director, Sensor Platform

"Motion Sensing for Consumer Applications"

Fuliang Weng, Chief Scientist, Car Multimedia Division, the Bosch Group

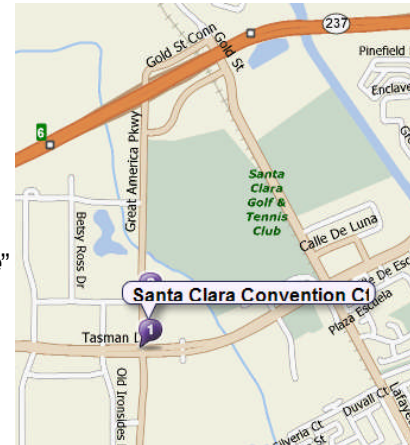
"Communication and Entertainment in Future Automobiles"

Dr. Janusz Bryzek, Chairman/CTO, LV Sensors Inc.

"Shaping the Giga-Future of Consumer Applications with MEMS"

Dr. Yang Zhao, CEO, MEMSIC Inc.

"Beyond Olympic Torch: MEMS Enables Smarter Electronic Systems"



The brilliant success and wild popularity of Apple's iPhone, and now the G-1 phone, have swept the consumer product industry and across the world. The innovative simplicity of iPhone in human interface has not only ratcheted up envious sales, but also spawned a wave of new products that bring unprecedented user experiences through smart and interactive human interfaces. This paradigm shift is now gaining momentum in automotives, appliances, computing, and other areas. To help you size up such a trend, CASPA 2008 Annual Conference will present a panel of distinguished speakers from companies leading this revolution to discuss the technologies that make smart and interactive human interfaces possible. They will show the audience recent development and breakthroughs in touch panels, surface computing, gesture navigation, gyro, pressure and other sensors for new applications. They will share their perspectives for this rapidly expanding technology sector. Our exciting Annual Conference will be followed by the captivating evening keynote speech by Microsoft Surface Product Group General Manager. Please come and join CASPA for an educating and enlightening program at the Annual Conference and Dinner Banquet.

Dinner Banquet Agenda:

6:00pm – 6:30pm	Registration and Networking
6:30pm – 9:30pm	Dinner Banquet, 2009 CASPA President/BOD Installation, Keynote Speech, Entertainment, and Prize Drawings.

Distinguished Keynote Speaker:

Mr. Stuart Ashmun, General Manager, Surface Product Development, Microsoft Corporation

"Breaking the Boundaries: The new UI paradigm of Microsoft Surface"

Banquet Entertainment:

Featuring Face Change Illusion & Magic by Dr. Zhang 川剧绝活变脸,由来自于熊猫故乡的正宗变脸川人国际魔术师协会的国际著名绝技大师张建东