

2010 CASPA SEMICON CHINA Delegation Reports

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Led by the president and chairman of CASPA, Jason Wang, and Director of the CASPA international Collaboration group, Xianfeng Ding, CASPA 2010 SEMICON china delegation successfully participated 2010 SEMICON china, visited a few important organizations in Shanghai, like SMIC, HuaHong NEC, SICA, ICRD, etc. We were able to strengthen the tie between SEMI, SICA and CASPA, with great help from CASPA Shanghai Chapter.

2010 SEMICON china is co-organized by SEMI china, SICA, and CASPA, etc. SEMICON china is a great platform for exchanging prospects from important players in the semiconductor equipment industry as well as foundry industry, from governmental, multinational and domestic industrial players, experts of major semiconductor associations around the world, and it is quite important that major decision makers come together to share the changing nature of the industrial.

SEMI china, hold a VIP dinner in Shangri-la hotel at March 15th night, they invited top level executives from semiconductor tool and material industry of entire great china and asia pacific. CASPA chairman Jason Wang and advisor Lung Ju and Director of international collaboration Xianfeng Ding join the VIP night, as well as chairman of CASPA shanghai chapter Peter Yin. We were able to mingle with people of sister groups, like secretary general of SICA, chairman of SEMI, CEO of SMIC, CEO of Zhangjiang park. Of course we met a lot of new friends from different companies of semiconductor industry, like people from Apply material, Honeywell, etc. It proves to us SEMICON china is a great platform to exchange information, as well as promote business.

This year, SEMICON, co-locating with [SOLARCON](#) and [FPD China 2010](#), brought together the leading companies and key decisions makers in the global semiconductor, photovoltaic and flat panel display industries and built a successful grand trade event in Shanghai. 2010 has been widely recognized as a recovering year and China is regarded as the most dynamic market around the world. SEMICON, SOLAROCN and FPD China managed to fill Hall W1- 5 at the Shanghai New International Expo Centre with exhibits, conferences, and attendees. The preliminary figures include (SEMICON, SOLARCON and FPD China):

Total visitors	36,761
Total exhibitors	978
Total booth number	2,179
Total area occupied	57,500 sq.m.

SEMICON china hold opening ceremony on March 16th . NIng Wang, excutive VP of CECC gave grand opening keynote speech, he painted a great future for china semiconductor industry, solar panel industry, and flat panel industry. The other keynote speaker include JianLiu, vice chairman of Shanghai economy and information committee; Stanely Myers, president and CEO of SEMI, ShangZhou Jiang, Chairman of SMIC, and Ulrich Schumacher, CEO of Grace, Zhengrong Shi, Chairman and CEO of Suntek, etc.

They did offer an entire overview of china's semiconductor, solar panel, and flat panel industry, they recognize the pros and cons of china growing high tech industry.

- CASPA brought 4 IC companies to participate IC pavilion of **IC Applications of China Market Pavilion**, which providing one-stop solution, covering the entire semiconductor supply chain. They are UBEC, MEMSIC, Solomon, and O2Micro. They brought great value to IC pavilion, because they represents fabless companies from outside of mainland china.
- SEMICON china also have 3 other tracks, including
 - **Reuse IC Fab Line Market and Eco-System Pavilion** - facilitating more effective development of China semiconductor industry.
 - **LED Manufacturing Pavilion** - exploring the next industry growth point.
 - **CIGS and CPV Pavilions** - providing the latest technological advancement and market information.

CASPA delegation have a very successful meeting with HuaHong NEC, we will continue the relation in the years to come. Entire CASPA delegation along with Board member of CASPA shanghai chapter joined the VIP dinner, which is held by SEMICON on March 16th. There are massive number of people attend this event, include all the participating vendors.

On March 17th, CASPA delegation visited ICRD, which is funded by china central government, spin off from HuaHong NEC, they try to serve as technology platform like SVTC in the US, IMEC in the EU. We exchanged the information about MEMS and magnetic process development, as well as general CMOS process development. In the afternoon, we visited shanghai strategy and planning office, next to Shanghai mayor office. ShangZhou of Jiang is chairman of SMIC, as well as china semiconductor industry association. He is very ambitious to push china's semiconductor industry to the next level, that means more investment, and more support from government.

CASPA delegation hosted a dinner with CASPA shanghai board member, we exchanged information between silicon valley and Shanghai. Shanghai's economy grow at a very healthy rate, people complains about high cost of real estate. But when economy slows down in the silicon valley, job market turns into tumble, so CASPA will hold job fair this year to help china based semiconductor company to recruit talent from silicon valley.

On March 18th, CASPA delegation visited SMIC in the morning, SMIC briefed us the over picture of SMIC, the direction they strive to, we also exchanged a lot of information about MEMS development. In the afternoon, we visited our diamond sponsor Zhangjiang Park, we plan to create a virtual incubator to bring entrepenur of silicon valley to Shanghai seamlessly. In the night, CASPA delegation had a dinner with Shanghai semiconductor industry association. We exchanged the overall picture of semiconductor industry, we in detail discussed the shanghai semiconductor industry, the growing direction of shanghai semiconductor industry, how to make success after model of solar panel industry.

Overall, CASPA was able to strengthen the relationship between silicon valley and Shanghai. We will continue to work hard to bridge those areas to benefit our corporate member as well as individual members.